

**Izveštaj Komisije o prijavljenim kandidatima za izbor u zvanje / Academic Appointment
Committee Report
On qualified candidates for academic nomination**

I PODACI O KONKURSU/ Details about the public announcement

Konkurs objavljen/ Issue date: 05.01.2021.

Uža naučna oblast/ Specific science field: Međunarodno poslovanje / International Business;

Naziv fakulteta/ Name of the Faculty: Fakultet za ekonomiju i društvene nauke/ Faculty of Economics and Social Sciences;

Broj kandidata koji se biraju/ Number of candidates for nomination award: 1

Broj prijavljenih kandidata/ Number of candidates: 1

II PODACI O KANDIDATIMA/ Details about candidates

Prvi kandidat/ Candidate No one

1. Osnovni biografski podaci/ Basic Personal Details

Ime i prezime/ Name and Last name: Malcolm Duerod, PhD

Mjesto i datum rođenja/ Place and date of birth: Oakland, California (USA) 16.03.1971.;

Ustanove u kojima je bio zaposlen/ Previous institutions worked at:

- **2015-present INTERNATIONAL BURCH UNIVERSITY**

Incubator Manager. Senior Teaching Assistant.

- **2008-2015 AMERICAN UNIVERSITY OF BOSNIA-HERZEGOVINA**

Lecturer.

- **2003-2008 BCI DENTAL LABORATORY, INC. (USA)**

General Manager.

- **2001-2002 RENAISSANCE INVESTMENT PARTNERS, LLC (USA)**

General Partner.

- **1998-2001 J. P. MORGAN CHASE AND COMPANY (USA)**

Vice President, Private Client Group.

- **Summer 1997 3COM/PALM COMPUTING (USA)**

Summer Intern.

- 1993-1996 **GOLDMAN, SACHS AND COMPANY (USA)**

Financial Analyst, Private Client Services.

Zvanja-radna mjesta/ Position: Senior Teaching Assistant

Naučna oblast/ Scientific field: International Business.

Članstvo u naučnim i stručnim organizacijama i udruženjima/ Membership in scientific and expert organizations and associations:

2. Diplome i zvanja/ Degrees and Nominations

Osnovne studije/ Undergraduate studies:

- **Bachelor of Science degree in Business Administration**, with concentrations in Finance and Accounting, minor in English. Alumni Scholarship and Pacific Gas & Electric Co. Scholarship.

UNIVERSITY OF CALIFORNIA BERKELEY, CA. 1989-1993.

Postdiplomske studije/ Postgraduate studies:

- **Master in Business Administration degree.** Field Study in Information Technology and Venture Capital. Member of African American Student Union and High Technology Club.

HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION
BOSTON, MA. 1996-1998.

- **PhD in Economics** – Dissertation is a quantitative study focusing on unique image factor in the evaluation of the destination brand of the city of Sarajevo among international tourists.

INTERNATIONAL BURCH UNIVERSITY SARAJEVO, BiH. 2016-2020

Uža naučna oblast/ Specific scientific area: International Business

Prethodni izbori u nastavna i naučna zvanja/ Previous appointments into academic nominations:

Period/Period Zvanje/ Title Univerzitet/ University

2015 – present. Senior Teaching Assistant – International Burch University

3. Naučna djelatnost kandidata/ Scientific activities of the candidate

Publications (Journal Articles, (* indicates SSCI, SCI or SCI-exp.), Book Chapters, Encyclopedia Items, etc.)

Publications in Scientific Journals

- “The role of affective factors on brand resonance: Measuring customer-based brand equity for the Sarajevo brand”, Journal of Destination Marketing and Management, 20, October 2017
- Guidelines energy efficiency in buildings as a basis for sustainable social and economic development in Bosnia and Herzegovina, Book Chapter, Green Council, ISBN: 978-9926-8106-3-4
- Impact of Training Quality & Team Competence on ERP Implementation Success: Evidence from Bosnia and Herzegovina. Authors Skenderovic, Mekic, Duerod, Halilbegovic. (Publication accepted by EcoForum December 2020)

Papers Presented in Conferences

- “Entrepreneurship Process in Theory and Practice: examples from Bosnia and Herzegovina” Working paper. ICESOS Conference on Marketing and Management. 2015.
- “Overview of Incubators and Accelerators: The Case of Bosnia and Herzegovina”. Working paper. ICESOS Conference on Entrepreneurship and Innovation. 2016.
- “Guidelines for Energy Efficiency in Buildings as a Basis for Sustainable Social and Economic Development in Bosnia and Herzegovina”, co-author, Green Council, ISBN 978-9926-8106-3-4. 2016.
- “Impact of Training Quality & Team competence on ERP Implementation Success: Evidence from Bosnia and Herzegovina” Ecoforum. 2021.

4. Obrazovna djelatnost kandidata/ Educational activities of the candidate

1. Obrazovna djelatnost prije posljednjeg izbora – reizbora/ Educational activity before the last election - reelection: Master in Business Administration degree / Lecturer at American University of Bosnia and Herzegovina

2. Obrazovna djelatnost poslije posljednjeg izbora – reizbora/Educational activity after the last election - reelection:

5. Stručna djelatnost kandidata/ Candidate Qualifications

1. Stručna djelatnost prije posljednjeg izbora/ Projects before the last election: General Manager at BCI DENTAL LABORATORY, INC.

Projekti/ Projects

2. Stručna djelatnost poslije posljednjeg izbora – reizbora/ Projects after the last election/reelection: Senior Teaching Assistant; Incubator Manager.

Projekti/ Projects

III Zaključno mišljenje/ Conclusion Opinion

Na osnovu gore navedenog, a u skladu sa odredbama Zakona o visokom obrazovanju Kantona Sarajevo (Službene novine Kantona Sarajevo br. 33/17, 35/20 i 40/20), predlažemo Vijeću Fakulteta za ekonomiju i društvene nauke i Senatu Internacionalnog Burč univerziteta da izvrši izbor Dr. Duerod Malcolma, u zvanje docenta na užu naučnu oblast *Međunarodno poslovanje* na Fakultetu za ekonomiju i društvene nauke Internacionalnog Burč univerziteta.

Based on above given, in accordance with the provisions of the Law on Higher Education of Sarajevo Canton (Official Gazette of Sarajevo Canton, no: 33/17, 35/20 and 40/20), we propose to the Council of Faculty of Economics and Social Science and the Senate of the International Burch University to appoint Malcolm Duerod, PhD for a position assistant professor in the scientific field *International Business*, at the Faculty of Economics and Social Science at the International Burch University.

Sarajevo, 13.01.2021. godine

Članovi komisije/ Committee Members:

1. Doc. dr. Irfan Djedović (predsjednik)

Irfan D.

2. Doc. dr. Nataša Tandir (član)

N. Tandir

3. Doc. dr. Nereida Hadžiahmetović (član)

Nereida Hadžiahmetović